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For further information visit us at: www.sunshinecoastairport.com.au

A Business Unit of Sunshine Coast Council

Example of newspaper advertising July 2012

Get on Board the Sunshine Coast Airport Expansion Project

Sign up now for regular updates on the Sunshine Coast Airport Expansion Project and be part of one of your council's most important projects.

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Sunshine Coast Airport, a business unit of Sunshine Coast Council, is preparing an Environmental Impact Statement for the airport expansion project, including: • new east-west runway • new terminal • apron and associated infrastructure

apron and associated intrastructure
 enew aviation business areas.

Sunshine Coast Airport invites Sunshine Coast Council staff to find out more at: Website: www.sunshinecoastairport.com.au

> Sunshine Coast * AIRPORT

Project flyer distributed to SCC's 'field staff'



Community newsletter and survey issued in November 2012



Examples of fact sheets available on the SCA website

Sunshine Coast Airport Community Survey

Why not be part of the Social Impact Assessment for the Airport Expansion Project's Environmental Impact Statement and fill out our **Community Survey**?

Visit **www.sunshinecoastairport.com.au** and click on the Community Survey button.

And while you're there, read our newsletter and sign up to receive ongoing information.

It's a simple way to be part of one of the Sunshine Coast's most important projects.

Survey closes Friday 14 December 2012.

For further information: **1800 210 755** (Freecall) or email info@SCAexpansion.com.au A Business Unit of Sunshine Coast Council

Online and print advertising were used to promote the community survey during November and December 2012



3,600 contact cards were printed and distributed during the EIS development



Expansion Project website pages explained the history and technical information about the Project



Pull up banners were used at the airport and at SCA and SCC events to promote EIS Community Liaison Officers' contact details

Media Releases - Sunshine Coast Council	http://www.sunshinecoast.q	lld.gov.au/sitePage.cfm?code=coun
Council Website Business CommunityHub Gallery Holiday Parks	Libraries Maps MyCouncil PD Online	Accessibility Skip to Content
Sunshine Coast.		a 🖸 🖬
Media Releases		
State Government boost for Sunshine Coast Airport		
16 Oct 13		
The State Government has today announced legislation enabling the ha Sunshine Coast Airport stands, to Sunshine Coast Council.	andover of state land upon which	
Deputy Premier Jeff Seency has unveiled the Queensland Government Airport Directions Statement, which outlines the future for airports throughout the state, and which will enable Sunshine Coast Airport to more easily attract investment.		
Mayor Mark Jamieson has welcomed the news.		
"This announcement acts as an enabler for council to seek financial investment capital to fund the construction of the new runway, and backs up what is already designated a State Significant Project," he said.		
"It represents a major contribution to our efforts to have the new runway operating at Sunshine Coast Airport by 2020, simplifying the land tenure arrangements at the Airport."		
Council will now also be able to execute leases to tenants which will encourage further jobs growth in the important high-quality aviation sector, Mayor Jamieson said.		
"Aviation and aerospace is one of the seven high-value industries council has identified in the Economic Development Strategy 2013-2033," he said.		
"I would like to thank the State Government for taking this step to assist Sunshine Coast Airport's future development."		
Benefits flowing from the new runway include:		
 Additional passenger capacity Access to growing markets and new domestic and international of Increased freight capacity Stimulus to the Sunshine Coast's tourist and commercial base Diversitication of the Sunshine Coast's economic and jobs base Provision of around 5,000 new jobs Injection of around 5,16 liblion in regional economic benefit betw Improved safety and capacity of the airport to operate in varying 	een 2015 and 2050	
Media enquiries: <u>communication@sunshinecoast.gld.gov.au</u> All other enquiries: <u>mail@sunshinecoast.gld.gov.au</u>		
All other enquines: maik@sunsninecoast.qto.gov.au		
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SCA and SCC provided media comment on the Project throughout the EIS development



Example of media releases issued about the Project