

# APPENDIX A

Engagement Activities undertaken during the Public Notification Period for the EIS

## APPENDIX A: CALENDAR OF ENGAGEMENT ACTIVITIES DURING THE PUBLIC NOTIFICATION PERIOD

| COMMUNICATION AND ENGAGEMENT ACTIVITIES - PUBLIC NOTIFICATION PERIOD<br>(Monday 29 September to Thursday 13 November 2014) |   |
|--|---|
| <b>Saturday 27 September 2014</b>  | <ul style="list-style-type: none"> <li>Media release issued by Office of Coordinator-General</li> <li>Queensland Government tweet re notification period and links to online materials and submission form</li> <li>Office of Coordinator-General advertisement announcing commencement of Public Notification period on Monday 29 September</li> <li>Media coverage: Sunshine Coast Daily</li> </ul> |

### WEEK 1

| Monday   | Tuesday  | Wednesday   | Thursday   | Friday  | Saturday        | Sunday          |
|--|--|---|--|---|-----------------|-----------------|
| <b>29-Sep-14</b><br><b>Public notification period starts</b> <ul style="list-style-type: none"> <li>EIS info goes live on Sunshine Coast Airport and Sunshine Coast Council websites</li> <li>Letters and emails sent to community, community groups, industry, business and government stakeholders</li> <li>EIS information posted to Sunshine Coast Council Facebook and Twitter</li> </ul> | <b>30-Sep-14</b> <ul style="list-style-type: none"> <li>Public exhibition materials on display at libraries</li> <li>Public exhibition materials on display at Sunshine Coast Council customer service centres</li> <li>Public exhibition materials on display at airport and Noosa Council offices</li> <li>Public exhibition materials on display at Department of Environment, Canberra</li> <li>Media coverage:</li> </ul> | <b>1-Oct-14</b> <ul style="list-style-type: none"> <li>Community Information Session advertisement: Sunshine Coast Daily</li> <li>Briefing – Caloundra Aerodrome Community Aviation Forum</li> <li>Respond to 1800 and email queries</li> </ul> | <b>2-Oct-14</b> <ul style="list-style-type: none"> <li>EIS release and Community Information Session advertisements: Buderim Chronicle, Caloundra Weekly, Kawana Weekly, Nambour Weekly, Noosa News, Coolum News, Range News, Maroochy Weekly, Sunshine Coast Hinterland Times, Noosa Today, Coolum and North Shore Advertiser</li> <li>Briefing – Sunshine Coast Council staff</li> <li>Briefing – Yandina &amp;</li> </ul> | <b>3-Oct-14</b> <ul style="list-style-type: none"> <li>Media coverage: Sunshine Coast Daily</li> <li>Respond to 1800 and email queries</li> </ul> | <b>4-Oct-14</b> | <b>5-Oct-14</b> |

|  |  |   |  |  |
|--|--|---|--|--|
| <ul style="list-style-type: none"> <li>Media Conference: Mayor and airport general manager</li> <li>Hard copies of EIS despatched to libraries, council offices and customer service centres</li> <li>Briefing – Sunshine Coast Airport Community Aviation Forum</li> <li>Respond to 1800 and email queries</li> </ul> | <ul style="list-style-type: none"> <li>Sunshine Coast Daily, WIN and 7, Commonwealth News Today, ABC News, MIX FM, Sunshine Coast Daily Facebook</li> <li>Respond to 1800 and email queries</li> </ul> | <ul style="list-style-type: none"> <li>District Community Association</li> <li>Respond to 1800 and email queries</li> </ul> |  |  |
|--|--|---|--|--|

**WEEK 2**

| Monday                | Tuesday  | Wednesday  | Thursday   | Friday   | Saturday  | Sunday           |
|-----------------------|--|--|--|--|---|------------------|
| <b>06-Oct-14</b>      | <b>07-Oct-14</b> <ul style="list-style-type: none"> <li>EIS Information Kiosk – Peregian Springs Shopping Centre</li> <li>2 x 15 second ads on Mix FM and Hot FM</li> <li>1 x 15 sec ad WIN News</li> <li>1 x 15 sec ad 7</li> <li>Sunshine Coast (Local news)</li> <li>EIS information flyer despatched to 32,000 households</li> <li>Media: Sunshine Coast Daily, Maroochy Chamber of Commerce E-news</li> </ul> | <b>08-Oct-14</b> <ul style="list-style-type: none"> <li>Briefing – Sunshine Coast Airport and Airservices Australia staff</li> <li>2 x 15 second ads on Mix FM and Hot FM</li> <li>1 x 15 sec ad WIN</li> <li>1 x 15 sec ad 7</li> <li>News</li> <li>Media: Sunshine Coast Daily Facebook</li> <li>1800 and email queries</li> </ul> | <b>09-Oct-14</b> <ul style="list-style-type: none"> <li>EIS Information Kiosk – Sunshine Plaza</li> <li>Briefing – Member for Nicklin</li> <li>2 x 15 second ads on SEA FM and ZINC FM</li> <li>1 x 15 sec ad WIN News</li> <li>1 x 15 sec ad 7</li> <li>News</li> <li>Media: Coolumb and North Shore Advertiser, Think Money</li> </ul> | <b>10-Oct-14</b> <ul style="list-style-type: none"> <li>Briefing – Member for Maroochydoore</li> <li>Briefing – Maroochydoore Chamber of Commerce</li> <li>2 x 15 sec ads on SEA FM and ZINC FM</li> <li>1 x 15 second ad</li> <li>WIN</li> <li>1 x 15 sec ad</li> </ul> | <b>11-Oct-14</b> <ul style="list-style-type: none"> <li>Community Information Session – North Shore Community Hall (9am - 5pm)</li> </ul> | <b>12-Oct-14</b> |
| <b>PUBLIC HOLIDAY</b> |  |  |  |  |   |                  |

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|--|---|--|--|---|---|--|
|  |   |  | <ul style="list-style-type: none"> <li>1800 and email queries</li> </ul>   | <ul style="list-style-type: none"> <li>1800 and email queries</li> </ul>  | <ul style="list-style-type: none"> <li>Media: Sunshine Coast Daily</li> <li>1800 and email queries</li> </ul> |  |
| <b>WEEK 3</b>  |   |  |  |   |   |  |
| <b>Monday</b><br>13-Oct-14   | <b>Tuesday</b><br>14-Oct-14   | <b>Wednesday</b><br>15-Oct-14  | <b>Thursday</b><br>16-Oct-14   | <b>Friday</b><br>17-Oct-14  | <b>Saturday</b><br>18-Oct-14  | <b>Sunday</b><br>19-Oct-14   |
| <ul style="list-style-type: none"> <li>EIS Information Kiosk – Kawana Shoppingworld</li> <li>Briefing – Twin Waters Residents Association</li> <li>Media coverage: Seven Sunshine Coast</li> <li>1800 and email queries</li> </ul> | <ul style="list-style-type: none"> <li>Briefing Sunshine Coast Business Council</li> <li>2 x 15 second ads on Mix FM</li> <li>Media: My Sunshine Coast, Sunshine Coast Daily</li> <li>1800 and email queries</li> </ul> | <ul style="list-style-type: none"> <li>Community Information Session – Maroochy Surf Club (10am to 2pm / 4pm - 8pm)</li> <li>Briefing – Sunshine Coast Airport tenants and businesses</li> <li>Public Exhibition: Regional Major Projects Forum</li> <li>2 x 15 sec ads on Hot FM</li> <li>Media: ABC radio</li> <li>1800 and email queries</li> </ul> | <ul style="list-style-type: none"> <li>EIS Information Kiosk – Noosa Civic Shopping Centre</li> <li>2 x 15 second ads on SEA FM</li> <li>1800 and email queries</li> </ul> | <ul style="list-style-type: none"> <li>Briefing – Sunshine Coast Destination Board</li> <li>Briefing – State Member for Noosa</li> <li>2 x 15 second ads on Zinc</li> <li>1800 and email queries</li> </ul> | <ul style="list-style-type: none"> <li>EIS Information Kiosk – Stockland Caloundra</li> </ul>                 | <ul style="list-style-type: none"> <li>Media: Sunshine Coast Sunday</li> </ul> |

**WEEK 4**

| <b>Monday</b>   | <b>Tuesday</b>  | <b>Wednesday</b>   | <b>Thursday</b>   | <b>Friday</b>   | <b>Saturday</b>   | <b>Sunday</b>           |
|---|---|--|---|---|---|-------------------------|
| <p><b>20-Oct-14</b></p> <ul style="list-style-type: none"> <li>EIS Information Kiosk – North Shore Shopping Centre, Pacific Paradise</li> <li>Media: Sunshine Coast Daily, Sunshine Coast Destination E-news Briefing – Yandina Creek Progress Association</li> <li>1800 and email queries</li> </ul> | <p><b>21-Oct-14</b></p> <ul style="list-style-type: none"> <li>x 15 sec ads on Mix FM</li> <li>Media: Sunshine Coast Daily Facebook poll, Sunshine Coast Daily</li> </ul> | <p><b>22-Oct-14</b></p> <ul style="list-style-type: none"> <li>Community Information Session – Yandina RSL Hall (10.00am to 2.00pm and 4.00pm - 8.00pm)</li> <li>Briefing - Advisor to Deputy Premier and Minister for State Development, Infrastructure and Planning</li> <li>Briefing – Coolum Business and Tourism</li> <li>x 15 sec ads on Hot FM</li> <li>Media: My Sunshine Coast</li> <li>1800 and email queries</li> </ul> | <p><b>23-Oct-14</b></p> <ul style="list-style-type: none"> <li>2 x 15 sec ads on SEA FM</li> <li>Media: Travel and Tour World, Sunshine Coast Daily, ETB</li> <li>Travel Report, veooz.com travel E-news</li> <li>Briefing: Body Corporate Owners Expo</li> <li>1800 and email queries</li> </ul> | <p><b>24-Oct-14</b></p> <ul style="list-style-type: none"> <li>2 x 15 sec ads on Zinc FM</li> <li>Media: Sunshine Coast Daily, Travel Weekly</li> <li>1800 and email queries</li> </ul> | <p><b>25-Oct-14</b></p> <ul style="list-style-type: none"> <li>Media: Sunshine Coast Daily</li> </ul> | <p><b>26-Oct-14</b></p> |

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| <b>WEEK 5</b>   |  |  |   |  |  |   |
|---|--|--|---|--|--|---|
| <b>Monday</b>   | <b>Tuesday</b>   | <b>Wednesday</b>   | <b>Thursday</b>   | <b>Friday</b>  | <b>Saturday</b>  | <b>Sunday</b>   |
| <b>27-Oct-14</b> <ul style="list-style-type: none"> <li>Briefing – Sunshine Coast Environment Council</li> <li>Briefing – Yandina and District Community Association</li> <li>1800 and email queries</li> </ul> | <b>28-Oct-14</b> <ul style="list-style-type: none"> <li>Media: Noosa News</li> <li>Sunshine Coast Council e-news distributed to 4,711 stakeholders across the coast</li> <li>1800 and email queries</li> </ul> | <b>29-Oct-14</b> <ul style="list-style-type: none"> <li>Media: Travel Daily News, Noosa Independent</li> <li>1800 and email queries</li> </ul>                                     | <b>30-Oct-14</b> <ul style="list-style-type: none"> <li>Media: Coolum Advertiser</li> <li>1800 and email queries</li> </ul>   | <b>31-Oct-14</b> <ul style="list-style-type: none"> <li>Briefing – Member for Caloundra</li> <li>Media: Coolum and North Shore News</li> <li>1800 and email queries</li> </ul>                                       | <b>01-Nov-14</b>   | <b>02-Nov-14</b> <ul style="list-style-type: none"> <li>Media: Sunshine Coast Sunday</li> </ul> |
| <b>WEEK 6</b>   |  |  |   |  |  |   |
| <b>Monday</b>   | <b>Tuesday</b>   | <b>Wednesday</b>   | <b>Thursday</b>   | <b>Friday</b>  | <b>Saturday</b>  | <b>Sunday</b>   |
| <b>03-Nov-14</b> <ul style="list-style-type: none"> <li>Briefing – Minister for Tourism, Major Events, Small Business and the Commonwealth Games</li> <li>1800 and email enquiries</li> </ul>                   | <b>04-Nov-14</b> <ul style="list-style-type: none"> <li>Media: Noosa News</li> <li>1800 and email queries</li> </ul>   | <b>05-Nov-14</b> <ul style="list-style-type: none"> <li>Briefing – Property Council Sunshine Coast</li> <li>Media: Sunshine Coast Daily</li> <li>1800 and email queries</li> </ul> | <b>06-Nov-14</b> <ul style="list-style-type: none"> <li>Briefing – Minister for National Parks, Recreation, Sport and Racing</li> <li>Member for Buderim</li> <li>Media: Kawana Weekly, Eurmundi</li> </ul> | <b>07-Nov-14</b> <ul style="list-style-type: none"> <li>Public Exhibition: Sunshine Coast Futures Conference 2014</li> <li>Media: Sunshine Coast Daily, My Weekly Preview</li> <li>1800 and email queries</li> </ul> | <b>08-Nov-14</b> <ul style="list-style-type: none"> <li>Media: Sunshine Coast Daily</li> </ul> | <b>09-Nov-14</b> <ul style="list-style-type: none"> <li>Media: Sunshine Coast Sunday</li> </ul> |

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|  |  |  |  | Green, Coolum Advertiser<br>• 1800 and email queries |  |  |  |
|--|--|--|--|--|--|--|--|

**WEEK 7**

| Monday        | Tuesday       | Wednesday     | Thursday      |
|---------------|---------------|---------------|---------------|
| 10-Nov-14     | 11-Nov-14     | 12-Nov-14     | 13-Nov-14     |
| No activities | No activities | No activities | No activities |