

Summary of BMA's Five-year DRAFT Communities Strategy

OUR COMMUNITIES APPROACH

BMA recognises the contribution that community activities make towards the overall business strategy. BMA's commitment to strong communities is embedded in its new Five Year Business Plan.

Our goal is to make Bowen Basin communities more liveable. Our vision is to contribute to safe, healthy, skilled and vibrant BMA communities providing attractive lifestyle options for BMA's workforce.

To ensure our community investment is coordinated, strategic and delivers the best outcomes for the community, BMA has developed a Community Planning approach to manage community investment activities over the next five years and longer term. Our approach has been devised with reference to Queensland Government population projections, Government policy, proposed mining development in the Bowen Basin and extensive consultation with stakeholders.

Through our approach to community planning, BMA is striving to:

- Be considered a valued citizen;
- Earn the community's support for its growth plans;
- Enhance the liveability of communities;
- Promote cohesion between resident and non resident workforce in the Bowen Basin; and
- Promote a sense of community pride.

Our commitment to the Bowen Basin

BMA has made a sizeable contribution to community life in the Bowen Basin since operations began in the 1970s. Through its existing suite of community programs, BMA invested more than \$23 million in the region in the 2009 financial year.

Community Investment	Annual Expenditure
<i>Regional Infrastructure Support</i>	<i>\$16 million</i>
<i>Community Partnerships Program</i>	<i>\$1 million</i>
<i>Landmark Projects</i>	<i>\$500,000</i>
<i>Local site initiatives</i>	<i>\$5.5 million</i>
<i>Skills for Growth</i>	<i>\$829,500</i>

Our role

BMA recognises that our operations have a significant impact upon our communities of interest and we have a role to play in improving the quality of life in the Bowen Basin. We see our role as an active partner. Governments must maintain primary responsibility for providing basic social infrastructure and services in these communities. BMA will work in partnership with our communities, Government, regional development organisations and others to ensure our community investment activities are aligned to our business imperatives, community needs and they are complementary to other activities.

BMA Community Networks

Across each of our communities BMA Community Networks have been established to guide and monitor our community investment strategy and activities. These networks comprise representatives from Regional Councils, educational institutions, health and community support services, traders' associations' employee partner representatives and other community groups. The Networks have been an important part of BMA's community engagement approach in developing this strategy and they meet periodically (at least every six months).

Key program areas

ALL BOWEN BASIN

Workforce and community cohesion program: Promote greater cohesion between BMA communities of interest and resident and non-resident workers through investigating opportunities to buy local on a cost competitive basis, ensure accommodation villages have in place the appropriate lifestyle attributes to attract and retain workers, partner support programs, education awareness on community expectations and develop a One-BMA standard regarding behaviour in villages and the community that represents industry leading practice. (program to be developed FY10/11 and operational FY11/12 onwards)

Road safety and transport program: Continue to support local road safety groups to promote safety initiatives and support our communities lobby government for funding to be directed to priority roads. (ongoing)

Medical and specialist services access: Work with industry and community groups to ensure critical shortages in medical services are identified and addressed by Government.

Police and emergency services access: As with medical services, BMA will continue to advocate to Government to improve available services.

Availability of childcare: Secure available Government funding for priority childcare facilities in Moranbah, Dysart and Blackwater and investigate BMA's childcare requirements over the next 10 – 20 years and develop a strategy to address the medium and longer term needs. (Assess BMA's childcare requirements FY11)

Employment for partners and workforce transition: Launch BMA Workforce Diversity Strategy in FY10.

Attraction and retention of professionals in key services and business development: Support regional development organisations and regional councils to promote the region and to attract new residents and businesses. (ongoing) *e.g. attendance at the Country and Rural Living Expo in conjunction with the Isaac Regional Council.*

Affordable accommodation: BMA will ensure sufficient accommodation is available to house it's workforce. BMA will support the endeavours of Government jurisdictions and other groups to identify and progress affordable accommodation options. (Ongoing)



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Recycling for Kids: Investigate suitability of rolling out BMA's Gregory Crinum Mine's Recycling for Kids initiative across BMA operations. \$240,000 was raised from scrap metal recycling for health and medical equipment to support sick kids in FY09. (FY11)

Environmental Projects: Building off BMA's existing environmental initiatives, launch a Bowen Basin wide series of community sustainability projects that leverage off our partnerships with leading conservation, Government and environmental groups. (FY11)

In addition to the above, town enhancement and beautification programs, new arrivals programs and upgrades of recreational facilities have been identified as important to individual communities of interest.

All of these projects address key community issues and support the attraction and retention of BMA's workforce.

Moranbah

- Childcare availability - Work with Simply Sunshine and support the upgrade of the centre to address waiting list shortages.
- Moranbah Hospital upgrade emergency facility – Lobby Government to upgrade the emergency facility at the hospital.
- Greg Cruikshank Aquatic Centre – Financially support the upgrade of the aquatic centre to improve the appeal and recreational options for the community.
- Caval Ridge viewing area – Investigate suitability of and options for a viewing area linked to the Mining Trails program.

Dysart

- Childcare availability – Work with Dysart Daycare and financially support the upgrade of the centre to address waiting list shortages.
- Education curriculum development plan with Education Queensland – In partnership with Government, industry and the community strengthen the education pathways and curriculum choices for senior students.
- Town beautification – Contribute and drive key beautification projects that engender civic pride and contribute to the community's wellbeing.
- Medical access program – Investigate the need and advocate for a second doctor to support community medical needs.
- Multi-purpose sports complex – Since FY08 BMA has had \$2M in trust with the Regional Council for this project. Support the Council to implement and deliver this project.

Blackwater

- Town Enhancement Program – Support community initiatives that improve the visual appeal and urban design of Blackwater
- New Arrival Support Program - Fund a trial program in conjunction with the Regional Council and industry so that people feel welcomed and supported when they move to Blackwater.
- Continued support for the Blackwater International Coal Centre – Contribute to marketing, business development and education initiatives to strengthen the long term growth of this important Landmark project.

Mackay / Hay Point

- Education and training support program – Continuing to support the development of the region's education and training options.
- Mining Trails integration program – Supporting the ongoing development and promotion of the Mining Trails program across the Bowen Basin and potentially Regional Council boundaries.
- Residential foreshore program for Sarina / Hay Point beaches area – Continue to actively support the ongoing sustainability and conservation of the Hay Point area.

Emerald / Capella

- Emerald Care Continuum program – In recognition of Emerald as a health and medical hub for the Southern Bowen Basin, work with industry and community groups to promote, strengthen and advocate to Government for continued investment in areas like maternity, rural GPs and disability services.

NEXT STEPS:

In line with our community planning approach, BMA has restructured its community investment management processes. A new BMA Communities Team has been established to manage the implementation of priority projects with stakeholders and BMA's senior managers. BMA will continue to engage with the community through participation in regular meetings with the BMA Community Network, site-based community groups and regional councils.

Landmark Projects

Priority Projects are significant projects in communities requiring large investments of capital. To reflect that priority projects are undertaken in true partnership with our communities, Government and other stakeholders, funding of this nature will continue to be available through the Community Partnerships Program with the BMA Landmark Projects Program discontinued.

Community Partnerships Program

An independent evaluation of BMA's flag ship community investment program, the Community Partnerships Program, found the program to be effective and highly valued by partners and will continue to be a key element in the new Communities Strategy.

Community Donations, Sponsorships and Partnerships

Individual mines will continue to manage a sponsorship and donations budget to support local community activities and projects. A new process was implemented in August 2009 to improve consistency across BMA operations.

Measurement

BMA's achievements through community planning will be measured against community and stakeholder perceptions and individual project KPI's. This evaluation will allow us to ensure our approach is effective in meeting BMA's needs and those of the community.



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Please Note: KPI's are currently under development for this strategy.

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